

# Guide to Sellers Packs

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# Darlows home sellers packs

Here at Darlows, as well as the wide range of services we will be providing as your estate agent, we have put together an exclusive range of sellers packs to enhance the marketing of your property. We will also appoint one of our Darlows Conveyancers to handle the legal aspect of your sale on your behalf.

The table below helps you choose the best one for you; your local branch can talk through each option with you.

	Inc VAT	LEGAL INSTRUCTION	RIGHTMOVE PREMIUM	RIGHTMOVE FEATURE	AUDIO AGENT TOUR	PROPERTY INFORMATION PACK	EPC
Conveyancing only	£60	●	○	○	○	○	○
Internet extra	£120	●	●	●	●	○	○
Prime	£180	●	●	●	●	●	○
Conveyancing + EPC	£120	●	○	○	○	○	●
Internet extra + EPC	£180	●	●	●	●	○	●
Prime + EPC	£240	●	●	●	●	●	●

- Included
- Not included

## Audio Tour

- A 60 second lifestyle audio tour of your property with voice over, which can be shared via email, Facebook and Twitter
  - 'click through rates' on portals increase by up to 60%\*
  - Video communicates 5 x more effectively than the written word\*

\* Rightmove data December 2013



## Legal Instruction

It's never too soon to appoint your Conveyancer, especially as our service is no sale, no fee and fixed price, all handled by haart's carefully selected panel of specialist property lawyers. Put simply, if you do not exchange on the sale of your property you will have nothing to pay - no hourly billing, no fee per letter or email. We will take care of this for you and your Conveyancer will issue you with your Welcome Pack and you are ready for the day we agree a sale.

## Rightmove Premium and Feature

You get the added benefit of your home being a Premium Listing on Rightmove until it's sold and also a Featured Property for a week, both of which generate more clicks from potential buyers.\*

Enhance your property listing with [Featured Property Box](#) which looks like this. Up to 50% more buyers will see your home!\*

...and, with a [Premium Listing](#), 36% more property brochures are viewed, increasing your chances of attracting a buyer.\*



## Property Information Pack

Included within Prime is a detailed factual report packed with information on your particular address and the surrounding area, which includes the following:

- Planning applications
- Local property prices
- Education
- Environmental facts and figures

## Property Information Pack



To get moving quicker call **0845 899 4321** 8am to 10pm everyday.